

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Fuloria, et al.	Art Unit	: Unknown
Serial No.	: 10/812,394	Examiner	: Namrata Boveja
Filed	: March 30, 2004	Conf. No.	: 1742
Title	: SELECTIVELY DELIVERING ADVERTISEMENTS BASED AT LEAST IN PART ON TRADEMARK ISSUES		

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT IN REPLY

TO NON-FINAL OFFICE ACTION MAILED MAY 13, 2009